



# 2026 National Small Town Reinvention Conference Sponsorship Prospectus

## **Platinum** - \$25,000 plus gst

### **One sponsorship opportunity with the following investment benefits-**

- Major recognition of sponsorship throughout the Conference including at Conference Sundowner, Opening and Closing Event.
- High visibility acknowledgement in the Conference Flyer, Conference Program and Welcome Note.
- Recognition of sponsorship in all social media shout-outs.
- Display banner(s) erected at front of main Conference room space.
- Speaking opportunity – 5-minute address or 3-minute promo video.
- Four free Conference attendee passes.
- Organisational flyer/information sheet in Conference kit.
- Regular sponsorship recognition on Conference main screen.
- Opportunity to provide organisational merchandise as takeaways by attendees or for display.
- Copy of full electronic participant attendance list (subject to participant opting in).
- Recognition of sponsorship in all 2026 '*Community and Economic Matters*' Newsletters -circulation of 14,000 persons.

## **Gold-** \$10,000 plus gst

### **Two sponsorship opportunities with the following investment benefits-**

- Recognition of sponsorship at Conference Sundowner, Opening and Closing Event.
- Acknowledgment in Conference Flyer, Conference Program and Welcome Note.
- Recognition of sponsorship in all social media shout-outs.
- Display banner(s) erected in Conference room space.
- Two free Conference attendee pass including Sundowner and Dinner.
- Organisational flyer in Conference kit.
- Regular sponsorship recognition on Conference main screen.
- Recognition of sponsorship in all 2025 '*Community and Economic Matters*' Newsletters -circulation of 14,000 persons.

## **Silver-** \$5000 plus gst

### **Four sponsorship opportunities with the following investment benefits-**

- Acknowledgment in Conference Flyer, Conference Program and Welcome Note.
- One free Conference attendee pass.
- Two free invites to Conference Sundowner and Conference Dinner.
- Recognition of sponsorship in social media shout-outs.
- Display banner(s) erected in Conference room space.
- Organisational flyer in Conference kit.
- Regular sponsorship recognition on Conference main screen.

## **Bronze-** \$2500 plus gst

### **Six sponsorship opportunities with the following investment benefits-**

- Acknowledgment in Conference Flyer, Conference Program and Welcome Note.
- Two free invites to Conference Sundowner and Conference Dinner.
- Recognition of sponsorship in social media shout-outs.
- Display banner(s) erected in Conference room space.
- Organisational flyer in Conference kit.
- Regular sponsorship recognition on Conference main screen.

## **Conference Sundowner Sponsorship- \$6000 plus gst**

### **One sponsorship opportunity with the following investment benefits-**

- Exclusive Conference Sundowner branding - logo prominently displayed on all Sundowner signage and promotions.
- Speaking opportunity to introduce or close the Sundowner – 5-minute address or 3-minute promo video.
- One free Conference attendee pass.
- Three free Sundowner attendee passes.
- Acknowledgment in Conference Flyer, Conference Program and Welcome Note.
- Display banner(s) erected in room space.
- Recognition of sponsorship in social media shout-outs.
- Organisational flyer in Conference kit.
- Regular sponsorship recognition on Conference main screen.

## **Conference Dinner Sponsorship- \$7500 plus gst**

### **One sponsorship opportunity with the following investment benefits-**

- Exclusive branding for the dinner - logo prominently displayed on Conference screen and within the Conference Program
- Speaking opportunity to introduce or close the Conference Dinner – 5-minute address or 3-minute promo video.
- One free Conference attendee pass.
- Three free Conference Dinner attendee passes.
- Acknowledgment in Conference Flyer, Conference Program and Welcome Note.
- Display banner(s) erected in room space.
- Recognition of sponsorship in social media shout-outs.
- Organisational flyer in Conference kit.
- Regular sponsorship recognition on Conference main screen.

## **Conference Lunch Sponsorship- \$2500 plus gst or in-kind**

### **Four sponsorship opportunities with the following investment benefits-**

- Exclusive branding for the specific lunch - logo prominently displayed on Conference screen and within the Conference Program
- Speaking opportunity to introduce the specific lunch– 5-minute address or 3-minute promo video.
- One free Conference attendee pass.
- Acknowledgment in Conference Flyer, Conference Program and Welcome Note.
- Display banner erected in room space.

- Recognition of sponsorship in social media shout-outs.
- Organisational flyer in Conference kit.
- Regular sponsorship recognition on Conference main screen.

## **Conference Morning or Afternoon Tea Sponsorship-** **\$1200 plus gst or in-kind**

### **Four sponsorship opportunities with the following investment benefits-**

- Exclusive branding for the tea break - logo prominently displayed on Conference screen and within the Conference Program
- Acknowledgment in Conference Flyer, Conference Program and Welcome Note.
- Display banner erected in room space.
- Recognition of sponsorship in social media shout-outs.
- Organisational flyer in Conference kit.
- Regular sponsorship recognition on Conference main screen.

## **For Further Information/Contact:**

**Peter Kenyon, Conference Co-organiser**

**M: 0417183719 E: [pk@bankofideas.com.au](mailto:pk@bankofideas.com.au)**